

# ADCI AWARDS 2021 - TUTTI I PREMIATI



GIURIA	SOTTOCATEGORIA	CAMPAGNA	CLIENTE	AGENZIA	CASA DI PRODUZIONE	PREMIO
DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	Le Nuove Meraviglie di Chef Tony	Netflix Italia	DUDE	Tinygiant	Bronzo
DIGITAL & MOBILE	F.1.5. Community Management	FUNKY RIGATONI BARILLA	Barilla	We Are Social	The Blink Fish e Ocular Lab	Bronzo
DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	Carebonara	Barilla	Alkemy	Alkemy	Argento
DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	The Best Worst Social Media Manager Ever	Unieuro	BCube		Argento
DIGITAL & MOBILE	F.1.1. Digital Campaign (Comprende Social Media)	Playlist Timer	Barilla	Publicis Italy		Argento
DIGITAL & MOBILE	F.1.8. Uso innovativo e creativo della tecnologia	Fellini Forward	Campari Group	Wunderman Thompson Italy	Unit9	Argento
DIGITAL & MOBILE	F.1.10. AI & Voice activation	Fellini Forward	Campari Group	Wunderman Thompson Italy	Unit9	Oro
DIGITAL & MOBILE	F.1.2. Digital Campaign No Profit (Comprende Social Media)	The Hiring Chain	Coordown	Small	Indiana Production	Oro
DIGITAL & MOBILE	F.1.5. Community Management	The Best Worst Social Media Manager Ever	Unieuro	BCube		Oro
<b>BEST USE OF YOUTUBE DIGITAL</b>	F.1.1. Digital Campaign (Comprende Social Media)	Carebonara	Barilla	Alkemy	Alkemy	<b>BEST USE OF YOUTUBE DIGITAL</b>
PR	L.1.2. Campagna PR No Profit	ABBRACCI MULINO BIANCO - #NoiConGliInfermieri	Mulino Bianco	Publicis Italy - FutureBrand - INC - Kettydo	Prodigious - Sizzer	Bronzo
PR	L.1.4. Campagna PR con partner	The Vanishing Color	Fondazione Lavazza	We Are Social	We Are Social Studios	Bronzo
PR	L.1.4. Campagna PR con partner	The Beard's Derby - Bomber vs King	Gillette	Wunderman Thompson Italy		Bronzo
PR	L.1.5. Eventi, Brand Experiences e "stunt"	No Spoiler Heist	Netflix Italia	Publicis Italy	Groenlandia	Argento
PR	L.1.1. Comunicazione PR corporate	Numbers Vs. Numbers	Juventus	We Are Social	We Are Social Studios	Oro
PR	L.1.2. Campagna PR No Profit	The Hiring Chain	Coordown	Small	Indiana Production	Oro
PR	L.1.2. Campagna PR No Profit	Water of Africa	Azione Contro La Fame	Collettivo Creativi x Azione Contro La Fame	Black Mamba	Oro
PR	L.1.4. Campagna PR con partner	Carebonara	Barilla	Alkemy	Alkemy	Oro
PR	L.1.5. Eventi, Brand Experiences e "stunt"	Fellini Forward	Campari Group	Wunderman Thompson Italy	Unit9	Oro

RADIO & AUDIO / COPYWRITING	C.1.1. Campagna Radio	Grammelot	Volkswagen Group Italy	DDB Group Italy	Eccetera Produzioni Audio	Bronzo
	J.1.6. Copywriting	New PoloList	Volkswagen Group Italy	DDB Group Italy		Bronzo
	J.1.6. Copywriting	San Valentino_All You Feed Is Love	Burger King Italia	Wunderman Thompson Italy		Bronzo
	J.1.6. Copywriting	San Valentino_All You Feed Is Love	Burger King Italia	Wunderman Thompson Italy		Bronzo
	J.1.6. Copywriting	Rockin Mamas	Rolling Stone Italia	VMLYR Italy	Movie Magic International Good People	Bronzo
	C.1.3. Podcast, streaming e supporti Voice	Le Favolacrime di Tempo	Tempo	DLVBBDO	Eccetera	Argento
	C.1.5 Copywriting Radio&Audio	Le Favolacrime di tempo	Tempo	DLVBBDO	Eccetera	Argento
	C.1.5 Copywriting Radio&Audio	Le Favolacrime di tempo	Tempo	DLVBBDO	Eccetera	Argento
	C.1.7. Sound design	FUNKY RIGATONI BARILLA	Barilla	We Are Social	The Blink Fish e Ocular Lab e Hoodooh	Argento
	J.1.6. Copywriting	Rockin Mamas	Rolling Stone Italia	VMLYR Italy	Movie Magic International Good People	Argento
	J.1.6. Copywriting	Rockin Mamas	Rolling Stone Italia	VMLYR Italy	Movie Magic International Good People	Argento
	C.1.3. Podcast, streaming e supporti Voice	Playlist Timer	Barilla	Publicis Italy		Oro
	C.1.5 Copywriting Radio&Audio	Le Favolacrime di tempo	Tempo	DLVBBDO	Eccetera	Oro
	C.1.8. Sound design No Profit	La natura si fa sentire	Istituto Oikos	VICEVERSA Studio	Eccetera Produzioni Audio	Oro
J.1.6. Copywriting	Rockin Mamas	Rolling Stone Italia	VMLYR Italy	Movie Magic International Good People	Oro	
PRINT & PUBLISHING / OUTDOOR	D.1.3. Campagna Stampa - Multisoggetto	The Fearniture Collection	IKEA	DDB Group Italy	B612	Bronzo
	E.1.1. Tabellare	The Shared Billboard	_sucks	DUDE		Bronzo
	E.1.3. Tabellare - Multisoggetto	Non comprateci sempre	Cortilia	AUGE Communication		Bronzo
	E.1.4. Unconventional	SPOT THE BIKER	Gorillas	DUDE		Bronzo
	D.1.3. Campagna Stampa - Multisoggetto	For every runner	WhyRun	AUGE Communication		Argento
	E.1.3. Tabellare - Multisoggetto	Post No Bills	Hines	Le Dictateur Studio		Argento
	E.1.3. Tabellare - Multisoggetto	For every runner	WhyRun	AUGE Communication		Argento
	E.1.4. Unconventional	No Spoiler Heist	Netflix	Publicis Italy	Groenlandia	Argento
	E.1.6 Tabellare Multisoggetto No Profit	50 years and beyond	Medici Senza Frontiere	SuperHumans		Argento
	D.1.3. Campagna Stampa - Multisoggetto	Rockin Mamas	Rolling Stone Italia	VMLYR Italy	Movie Magic International Good People	Oro
	E.1.5. Unconventional No Profit	DiscovHery Billboards	Terre des Hommes	ACNE - a Deloitte business	OLYMPIQUE	Oro

<b>DESIGN</b>	I.1.1 Brand Identity - Immagine Coordinata	Puiatti Rebranding	Cantina Puiatti	Auge Design		Bronzo
<b>DESIGN</b>	I.1.1 Brand Identity - Immagine Coordinata	Why Run Brand Identity	Why Run	Auge Design		Bronzo
<b>DESIGN</b>	I.1.11. Logo Design	LOGO FIGC - RESTYLING	FIGC	INDEPENDENT IDEAS		Bronzo
<b>DESIGN</b>	I.1.12. Product Design	Sicily's (R)evolution	Sanpellegrino	We Are Social Milan	We Are Social Studios	Bronzo
<b>DESIGN</b>	I.1.12. Product Design	I Love Wudy Arcade	AIA	Different		Bronzo
<b>DESIGN</b>	I.1.3. Packaging - Lavoro singolo	La Scaramantica Voiello	Voiello	Auge Design		Bronzo
<b>DESIGN</b>	I.1.3. Packaging - Lavoro singolo	La Leccia Olio	La Leccia	Auge Design		Bronzo
<b>DESIGN</b>	I.1.3. Packaging - Lavoro singolo	Ocean in a box	Mare Aperto	The 6th		Bronzo
<b>DESIGN</b>	I.1.4. Packaging - Serie coordinata	Tenuta Tortorella l'olio dei fiori dell'accoglienza	Tenute Tortorella	nju design		Bronzo
<b>DESIGN</b>	I.1.5. Grafica editoriale	Colorseeker	Epson	The Embassy		Bronzo
<b>DESIGN</b>	I.1.8. Experiential Branded Spaces	L'albero del cambiamento	Accenture Italia	Accenture Interactive		Bronzo
<b>DESIGN</b>	I.1.9. Digital e Interactive - Website, blog e mobile app, UX	The World of Vogue Talents	Vogue Italia	MONOGRID	MONOGRID	Bronzo
<b>DESIGN</b>	I.1.1 Brand Identity - Immagine Coordinata	Quartin Branding	Quartin	DUDE		Argento
<b>DESIGN</b>	I.1.11. Logo Design	Year of the OX	Prada	Le Dictateur Studio		Argento
<b>DESIGN</b>	I.1.12. Product Design	Campari Soda DUO	Gruppo Campari	OGILVY	FM Photographers - Olympique	Argento
<b>DESIGN</b>	I.1.12. Product Design	Mangiastorie	Plasmon Italia	DUDE		Argento
<b>DESIGN</b>	I.1.4. Packaging - Serie coordinata	Ginori LCDC packaging	Ginori 1735	Auge Design		Argento
<b>DESIGN</b>	I.1.5. Grafica editoriale	F*ck 2020	Lateral Creative Hub	Lateral Creative Hub	Lateral Creative Hub	Argento
<b>DESIGN</b>	I.1.5. Grafica editoriale	Pignolo. Cultivating the Invisible	Ben Little	Carin Marzaro		Argento
<b>DESIGN</b>	I.1.6. BTL, Retail e Environmental	Post No Bills	Hines	Le Dictateur Studio		Argento
<b>DESIGN</b>	I.1.9. Digital e Interactive - Website, blog e mobile app, UX	RF40Love	Barilla	We Are Social	Huncwot	Argento
<b>DESIGN</b>	I.1.9. Digital e Interactive - Website, blog e mobile app, UX	Design First	Marimo	Marimo		Argento
<b>DESIGN</b>	I.1.10. Digital e Interactive - Motion Design	Firenze 1221 Limited Edition	Officina Profumo Farmaceutica Santa Maria Novella	INDEPENDENT IDEAS	SKIPLESS	Oro
<b>DESIGN</b>	I.1.13. Merchandising	Voiello la Scaramantica 2020	Voiello	Auge Design		Oro
<b>DESIGN</b>	I.1.3. Packaging - Lavoro singolo	Ti Amo Italia	Nutella - Ferrero	Caffeina		Oro
<b>DESIGN</b>	I.1.4. Packaging - Serie coordinata	Bahlsen Global Relaunch	Bahlsen	Auge Design		Oro
<b>DESIGN</b>	I.1.7. BTL, Retail e Environmental - Progetto coordinato	Da spazio dimenticato a spazio della memoria.	Mercato Centrale Holding	Simone Brillarelli		Oro

<b>DIRECT / MEDIA</b>	H.1.1 Direct Marketing - Digital e Social Media	Le Favolacrime di tempo	Tempo	DLVBBDO	Eccetera	Bronzo
<b>DIRECT / MEDIA</b>	H.1.1 Direct Marketing - Digital e Social Media	The Rising Star Hotel	Eni Joule	Tbwa Italia		Bronzo
<b>DIRECT / MEDIA</b>	N.1.1 Campagna Media Integrata	The Halftime Heist	Netflix	DUDE		Bronzo
<b>DIRECT / MEDIA</b>	N.1.2 Uso Innovativo dei Media	Call4Margherita	ActionAid	FCB Partners	Black Mamba Productions	Bronzo
<b>DIRECT / MEDIA</b>	H.1.4 Direct Marketing - Campaign No Profit	Call4Margherita	ActionAid	FCB Partners	Black Mamba Productions	Argento
<b>DIRECT / MEDIA</b>	N.1.2 Uso Innovativo dei Media	Playlist Timer	Barilla	Publicis Italy		Argento
<b>DIRECT / MEDIA</b>	N.1.2 Uso Innovativo dei Media	Nest Virtual Stage	Google	AKQA	Bmovie Italia	Argento
<b>DIRECT / MEDIA</b>	H.1.1 Direct Marketing - Digital e Social Media	Playlist Timer	Barilla	Publicis Italy		Oro
<b>DIRECT / MEDIA</b>	H.1.2 Direct Marketing - Digital e Social Media No Profit	The Hiring Chain	Coordown	Small	Indiana Production	Oro
<b>DIRECT / MEDIA</b>	N.1.1 Campagna Media Integrata	Mangiastorie	Plasmon Italia	DUDE		Oro
<b>HEALTHCARE</b>	P.1.3 Pharma OTC	The Preservation Tattoo	Bayer - Bepanthenol Tattoo	Different		Bronzo
<b>HEALTHCARE</b>	P.1.1 Health & Wellness	EVERYONE DESERVES A CHANCE	Emergency	OGILVY	THE FAMILY	Argento
<b>HEALTHCARE</b>	P.1.4 Awareness e Advocacy	The SMEakers	SANOFI	MCCANN TORRE LAZUR ITALY	Sator International Group	Argento
<b>STUDENTI</b>	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting	CONQUER YOUR DUO	Duolingo&Tinder	NABA - Nuova Accademia di Belle Arti		Bronzo
<b>STUDENTI</b>	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting	NEW FIERY FRIES	BURGER KING	IUAD ACCADEMIA DELLA MODA		Bronzo
<b>STUDENTI</b>	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	ENDANGERED MASCOTS	SPORT4CLIMATE - Brief per D&AD - New Blood Awards 2020	NABA - Nuova Accademia di Belle Arti		Bronzo
<b>STUDENTI</b>	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	NHS NEEDS RED	NHS	NABA - Nuova Accademia di Belle Arti		Bronzo
<b>STUDENTI</b>	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	SpotyGame	Spotify	Accademia di Comunicazione		Bronzo
<b>STUDENTI</b>	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	B&bee	Lego	Accademia di Comunicazione		Bronzo
<b>STUDENTI</b>	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	The Unskippable Violence	Caritas	IED-Istituto Europeo di Design		Bronzo
<b>STUDENTI</b>	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Let the music play	Spotify	IED Milano		Bronzo

STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	EXCUSIVE SHOP ASOS 1522	1522	IUAD ACCADEMIA DELLA MODA		Bronzo
STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	Radio Maria - Revive the conversation	Radio Maria	IED		Bronzo
STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	GREY POUAPON_SAVOIRE-SHARE	GREY POUAPON	IUAD ACCADEMIA DELLA MODA		Bronzo
STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting	The Extreme Anti-Age	Red Bull	Politecnico di Milano Master Art Direction e Copywriting		Argento
STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting	The Extreme Anti-Age	Red Bull	Politecnico di Milano Master Art Direction e Copywriting		Argento
STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Grand Manual	Lego	Accademia di Comunicazione		Argento
STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	ReGift	Diesel	IED-Istituto Europeo di Design		Argento
STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	IKEA UNSPOKEN	IKEA	IUAD ACCADEMIA DELLA MODA		Argento
STUDENTI	Q.1.3 DESIGN (Branding, loghi, website, progetti editoriali)	GREY POUAPON - KEEP CALM I'LL HANDLE IT	GREY POUAPON	IUAD ACCADEMIA DELLA MODA		Argento
STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting	MADE ON IKEA	IKEA	Master Art Direction & Copywriting - Politecnico di Milano	Eccetera Produzioni Audio	Oro
STUDENTI	Q.1.1 CLASSIC:(atl, film, print, radio, copywriting	MADE ON IKEA	IKEA	Master Art Direction & Copywriting - Politecnico di Milano	Eccetera Produzioni Audio	Oro
STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Ikea Small Business	Ikea	Accademia di Comunicazione		Oro
STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	Invisible failruess	Linkedin	IED Milano		Oro
STUDENTI	Q.1.2 EXPERIENCE (Social, Digital, Eventi, Brand Activation)	I HAVE THISABILITY	Durex	IED Milano		Oro
<b>7 DAYS BRIEF</b>		<b>Una storia di successo - Dress For Success</b>		<b>LEO BURNETT</b>		<b><a href="#">7 DAYS BRIEF</a></b>
PROMO & ACTIVATION	G.1.3. Digital e Social Media Driven	senzaitolo	Wired	TBWA ITALIA		Bronzo
PROMO & ACTIVATION	G.1.3. Digital e Social Media Driven	Legendary Ticket	Museo MAXXI	SuperHumans		Bronzo
PROMO & ACTIVATION	G.1.6. Other P&A No Profit	Water of Africa	Azione Contro La Fame	Collettivo Creativi x Azione Contro la Fame	Black Mamba	Bronzo
PROMO & ACTIVATION	G.1.4. Digital e Social Media Driven No Profit	ABBRACCI MULINO BIANCO - #NoiConGliInfermieri	Mulino Bianco	Publicis Italy - FutureBrand - INC - Kettydo	Prodigious - Sizzer	Argento

<b>PROMO &amp; ACTIVATION</b>	G.1.4. Digital e Social Media Driven No Profit	The Hiring Chain	Coordown	Small	Indiana Production	<b>Oro</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	J.1.10 Art Direction Multisoggetto	For every runner	WhyRun	AUGE Communication		<b>Bronzo</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.1. Regia	Una storia nell'uovo	AIA	Different		<b>Bronzo</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.4. Miglior Effetto Speciale/VFX/Animazione	Perché raccontarci le storie	Iliad	TBWA Italia	Indiana Production	<b>Bronzo</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.5. Sound & Music Sound Effect	BEGIN BOLD	CAMPARI GROUP	OGILVY	SECTION80	<b>Bronzo</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.5. Sound & Music Sound Effect	Ciao Palermo Monza is calling	Red Bull	Just Maria	Just Maria	<b>Bronzo</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.6. Production Design	Lavazza Tierra	Luigi Lavazza	Armando Testa	The Family	<b>Bronzo</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	J.1.1 Fotografia	Calendario Lavazza	Luigi Lavazza	Armando Testa		<b>Argento</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.1. Regia	Carebonara	Barilla	Alkemy	Alkemy	<b>Argento</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.1. Regia	Dieci anni di guerra in Siria	Terre Des Hommes	Acne	Indiana Production	<b>Argento</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	J.1.10 Art Direction Multisoggetto	Post No Bills	Hines	Le Dictateur Studio		<b>Oro</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	J.1.5. Typography	Post No Bills	Hines	Le Dictateur Studio		<b>Oro</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.1. Regia	Rockin Mamas	Rolling Stone Italia	VMLYR Italy	Movie Magic International Good People	<b>Oro</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.2. Direzione della Fotografia	Carebonara	Barilla	Alkemy	Alkemy	<b>Oro</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.5. Sound & Music Sound Effect	The Hiring Chain	Coordown	Small	Indiana Production	<b>Oro</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.6. Production Design	Carebonara	Barilla	Alkemy	Alkemy	<b>Oro</b>
<b>INDUSTRY CRAFT / FILM CRAFT</b>	K.1.7. Script / Copywriting	Rockin Mamas	Rolling Stone Italia	VMLYR Italy	Movie Magic International Good People	<b>Oro</b>
<b>INTEGRATED</b>	A.1.1 Campagna	The Beard's Derby - Bomber vs King	Gillette	Wunderman Thompson Italy		<b>Argento</b>
<b>INTEGRATED</b>	A.1.1 Campagna	Mangiastorie	Plasmon Italia	DUDE		<b>Oro</b>
<b>INTEGRATED</b>	A.1.1 Campagna	Fellini Forward	Campari Group	Wunderman Thompson Italy	Unit9	<b>Oro</b>
<b>CREATIVE EFFECTIVENESS</b>	O.1.2. Cultural Insight	Ti amo Italia	FERRERO	OGILVY E CAFFEINA	ThinkCattleya	<b>Bronzo</b>
<b>CREATIVE EFFECTIVENESS</b>	O.1.2. Cultural Insight	Ciao Palermo Monza is calling	Red Bull	Just Maria	Just Maria	<b>Bronzo</b>
<b>CREATIVE EFFECTIVENESS</b>	O.1.4. Low Budget, Great Results	Posso Aiutare?	IKEA	We Are Social		<b>Bronzo</b>
<b>CREATIVE EFFECTIVENESS</b>	O.1.4. Low Budget, Great Results	Water of Africa	Azione Contro La Fame	Collettivo Creativi x Azione Contro La Fame	Black Mamba	<b>Bronzo</b>
<b>CREATIVE EFFECTIVENESS</b>	O.1.4. Low Budget, Great Results	INSTAGRAM HISTORY	Comitato delle Pietre d'inciampo di Milano	IMILLE		<b>Bronzo</b>
<b>CREATIVE EFFECTIVENESS</b>	O.1.2. Cultural Insight	#GrazieBalconi	Spotify	Different	BSA	<b>Argento</b>

<b>CREATIVE EFFECTIVENESS</b>	O.1.4. Low Budget, Great Results	The Best Worst Social Media Manager Ever	Unieuro	BCube		Argento
<b>FILM / BRANDED CONTENT</b>	B.1.1. TV e Cinema	Un secolo di luce	Cinecittà	Saatchi & Saatchi	Think Cattleya	Bronzo
<b>FILM / BRANDED CONTENT</b>	B.1.1. TV e Cinema	Lavazza A Modo Mio Voicy	Lavazza	VMLY&R Italy	Movie Magic International	Bronzo
<b>FILM / BRANDED CONTENT</b>	B.1.1. TV e Cinema	Holidays as Usual	Heineken	Publicis	Skipless	Bronzo
<b>FILM / BRANDED CONTENT</b>	B.1.3. Altri schermi	Ciao Palermo Monza is calling	Red Bull	Just Maria	Just Maria	Bronzo
<b>FILM / BRANDED CONTENT</b>	B.1.3. Altri schermi	Fellini Forward	Campari Group	Wunderman Thompson Italy	Unit9	Bronzo
<b>FILM / BRANDED CONTENT</b>	M.1.6 Branded Placement	SENZA RIMORSO ACTION CODE	Amazon Prime Video	HELLO		Bronzo
<b>FILM / BRANDED CONTENT</b>	B.1.1. TV e Cinema	The forgetful	Volkswagen Group Italy	DDB Group Italy	The Box Films	Argento
<b>FILM / BRANDED CONTENT</b>	B.1.2. TV e Cinema No Profit	#AiutiamolBambiniSiriani	Terre des Hommes	ACNE - a Deloitte business	Indiana Production	Argento
<b>FILM / BRANDED CONTENT</b>	B.1.2. TV e Cinema No Profit	The Hiring Chain	Coordown	Small	Indiana Production	Argento
<b>FILM / BRANDED CONTENT</b>	B.1.3. Altri schermi	Nest Virtual Stage	Google	AKQA	Bmovie Italia	Argento
<b>FILM / BRANDED CONTENT</b>	M.1.1 Branded Content Digital Driven	Ciao Palermo Monza is calling	Red Bull	Just Maria	Just Maria	Argento
<b>FILM / BRANDED CONTENT</b>	M.1.1 Branded Content Digital Driven	LARA - The girl with the gift of language	Translated	AUGE Communication	Mercurio Cinematografica	Argento
<b>FILM / BRANDED CONTENT</b>	B.1.3. Altri schermi	Carebonara	Barilla	Alkemy	Alkemy Entertainment	Oro
<b>FILM / BRANDED CONTENT</b>	B.1.3. Altri schermi	LARA - The girl with the gift of language	Translated	AUGE Communication	Mercurio Cinematografica	Oro
<b>FILM / BRANDED CONTENT</b>	B.1.3. Altri schermi	Rockin Mamas	Rolling Stone Italia	VMLYR Italy	Movie Magic International Good People	Oro
<b>FILM / BRANDED CONTENT</b>	B.1.4. Altri schermi No Profit	The Hiring Chain	Coordown	Small	Indiana Production	Oro
<b>FILM / BRANDED CONTENT</b>	M.1.4 Branded Content Audio Driven	Playlist Timer	Barilla	Publicis Italy		Oro
<b>FILM / BRANDED CONTENT</b>	M.1.7 Long video	Carebonara	Barilla	Alkemy	Alkemy	Oro
<b>BEST USE OF YOUTUBE DIGITAL</b>	F.1.1. Digital Campaign (Comprende Social Media)	Carebonara	Barilla	Alkemy	Alkemy	
<b>BEST AGENCY</b>			terzo classificato: VMLY&R	secondo classificato: ALKEMY	primo classificato: SMALL	
<b>BEST CLIENT</b>			terzo classificato: Rolling Stone Italia	secondo classificato: COORDOWN	primo classificato: BARILLA	

**BEST PRODUCTION  
COMPANY**

terzo classificato: **ALKEMY**

secondo classificato:  
**MOVIE MAGIC**

primo classificato: **INDIANA  
PRODUCTION**

**PREMIO EQUAL**

Coordown

**SMALL**

Indiana Production

**GRAND PRIX NO PROFIT**

**The Hiring Chain**

Coordown

**SMALL**

Indiana Production

**GRAND PRIX**

**Carebonara**

Barilla

**Alkemy**

Alkemy  
Entertainment